

## Data privacy policy

### Events and general networking

#### Information in accordance with Articles 13, 14 and 21 of the General Data Protection Regulation (GDPR)

In the following, LfA Förderbank Bayern provides you with information on processing of your personal data as part of LfA's event management and general networking activities and the rights you have under data protection law.

#### 1. Who is responsible for data processing (the controller), and whom can I contact?

The controller pursuant to Article 4 No. 7 of the GDPR is:

LfA Förderbank Bayern  
Königinstraße 17  
80539 Munich, Germany

Telephone: +49 (0)89 / 2124 -  
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E-mail address: [info@lfa.de](mailto:info@lfa.de)

You can contact our Data Protection Officer at:

LfA Förderbank Bayern  
Königinstraße 17  
80539 Munich, Germany

Telephone: +49 (0)89 / 2124 - 0

E-mail address: [datenschutzbeauftragter@lfa.de](mailto:datenschutzbeauftragter@lfa.de)

#### 2. What sources and data do we use?

We process personal data provided to us by you or a third party on your behalf for the purposes specified under No. 3; this may include your name, title, date of birth, postal address, telephone numbers, fax numbers, e-mail address or function, for example. It relates to the contents of personal communication (e.g. business cards) and over-the-phone or written communication (e.g. e-mails).

We also process personal data we have lawfully obtained from publicly accessible sources and are allowed to process.

Furthermore, we process audio and video recordings as well as photographs that are taken during an event by us or on our behalf for the purpose of documentation of and communication about the event.

If you provide us with your personal data via a contact form that we make available on our website, please also note our "Data Protection Principles for the Website of LfA Förderbank Bayern" at <https://lfa.de/website/en/metanavi/privacy/index.php>.

#### 3. For what purpose do we process your data, and what is the legal basis for this activity?

Processing of personal data is governed by the provisions of the European General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG).

Where necessary, we process your personal data to safeguard the legitimate interests of LfA, namely to

- Send invitations to events
- Organise and stage events
- Document events as part of the company's history
- Communicate events as part of our public relations work

- Manage contacts
- Facilitate general communication and networking (including congratulatory letters)

#### 4. Who obtains your data?

Your data can be accessed by those departments within LfA that need the data in order to fulfil the processing purposes described above. Service providers whom we contract and employ (processors) may receive the data for the purposes described above as well.

#### 5. How long is your data retained?

We process and retain your personal data as long as it is needed to fulfil the processing purposes described above. The need to retain the contact data and date of birth stored in our database is reviewed regularly.

#### 6. Is data transferred to a third country or international organisation?

Your personal data will not be transferred to third countries (countries outside the European Economic Area – EEA) or to an international organisation.

#### 7. What data protection rights do you have?

Every data subject has the right of **access to information** (Article 15 GDPR), the right to **rectification** of data (Article 16 GDPR), the right to **erasure** of data (Article 17 GDPR), the right to **restriction of processing** (Article 18 GDPR), and the right to **data portability** (Article 20 GDPR). The restrictions defined in Sections 34 and 35 of the German Federal Data Protection Act (BDSG) apply to the right of access to information, as well as to the right to erasure of the data. You also have a right to lodge a complaint with a data protection supervisory authority (Article 77 of the GDPR in conjunction with Section 19 of the German Data Protection Act). The responsible supervisory authority is the Bavarian Data Protection Authority (BayLDA), Promenade 27, 91522 Ansbach, Germany.

#### 8. Are you obligated to provide data?

You are under no statutory or contractual obligation to provide your personal data.

#### 9. Is automated individual decision-making, including profiling, used?

No.

#### 10. Information on your right to object to processing under Article 21 of the GDPR

**You have the right to object, on grounds relating to your particular situation, at any time to the processing of your personal data under Article 6 (1) f) of the GDPR (data processing to safeguard legitimate interests).**

**If you object, we will no longer process your personal data, unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights and freedoms or the processing serves the purpose of establishing, exercising or defending legal claims.**

**Your objection can be submitted without using a special form. Where possible, it should be submitted to one of the addresses specified under No. 1.**